



VULNERABLE CHILDREN SOCIETY

Board of Directors Meeting Minutes

Meeting Title	:	February Meeting
Date	:	February 13, 2011
Time	:	10am Pacific 1pm Eastern
Place	:	Arnica's House + Skype
Chair Person	:	Arnica Rowan
Invitee List	:	Internal: Arnica Rowan, Chris Ardern, Dacia Douhaibi, Menbere Muluneh, Nicole Bellefleur, Pam Carlson, Tawnya Pattie External:
In Attendance	:	Internal: Arnica Rowan, Chris Ardern, Dacia Douhaibi, Nicole Bellefleur, Pam Carlson, External:
Absent	:	Internal: Menbere Muluneh, Tawnya Pattie External:
Agenda	:	Capital projects Another partner – Requirements? Priorities? Communications and roles with Faya Fund
Minutes Submitted By	:	Arnica Rowan (notes by Pam Carlson)
Minutes Submitted On	:	June 16, 2011
Next Meeting	:	Date: May/June 2010 Time: Place: Chair: Arnica Rowan

#	Discussion Items
1.	Faya Fund Corp had started a new blog / website and was soliciting for sponsorships for Faya Orphanage. This was contrary to VCS' contract with Faya Orphanage, as well as the direction from Meseret. We appreciate Faya Fund Corp fundraising for the orphanage, but not via sponsorship. We hope there are other ways they can get involved.
2.	<p>Okanagan College students in the Bachelor of Business Administration program are completing two projects for VCS.</p> <p>One project is a "train the fundraiser" video. The other is a viral video with the intent of soliciting sponsorships. The estimated delivery of these tools is April 2011.</p>
3.	Charitable Status: Arnica is taking over from Chris to complete our charitable status application, and it should be sent in a week or two.

4.	<p>We discussed where we want to go over the short term, and what our strategic priorities are. There were several suggestions made:</p> <ul style="list-style-type: none"> Expand the House 2 House program with Faya Orphanage Build a House for Faya Orphanage Investigate an additional partner in Ethiopia Diversify into another country <p>The directors uniformly support the House 2 House program with Faya Orphanage as our first priority.</p> <p>We considered the construction of a house for Faya Orphanage, but decided that it does not fit with our strategic priorities at this time. Although we understand it being important to our partner, it is a lot of money with minimal impact, since the current rent is quite cheap. We discussed suggesting to Faya Fund that this may be a priority for them.</p> <p>There was one suggestion that we consider expanding into the Southern Nations since many people are adopting from there. There was another suggestion that there may be existing organizations or partnerships that we could leverage to have additional impact in Ethiopia.</p>
5.	<p>Where does our website traffic come from? 75% is from Facebook posts.</p> <p>Where do our sponsors come from? 1/3 are adoptive families, 1/3 are friends and family of adoptive families, and 1/3 are from outside the adoption world.</p>

#	Decisions
1.	Our first strategic priority is the House 2 House program with Faya Orphanage.
2.	Building a house for Faya Orphanage is not a priority at this time.

Action Items					
#	Action Item	Owner	Status	Due Date	Comments
1.	Call / email Meseret to recommend she further clarify their relationship with Faya Fund Corp.	Menbere / Arnica	Ongoing	March 15, 2011	

#	Carry-Over Items for Next Meeting
1.	